

# aliya weer

## education

**University of Cincinnati** | Cincinnati, Ohio

College of Design, Architecture, Art, and Planning | Class of 2026

August 2020 - Present

Communication Design | 3.0 GPA | Dean's List Honor

*Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.*

**Sinclair Community College** | Dayton, Ohio

August 2018 - April 2020

Elementary Education | 3.5 GPA | Dean's List Honor

**Edison State Community College** | Piqua, Ohio

August 2015 - July 2018

Pre-Requisite Classes | 3.5 GPA | Dean's List Honor

Completed college courses while in High School through the College Credit Plus Program.

**Covington High School** | Covington, Ohio

August 2014 - May 2018

Class of 2018 | 3.2 GPA

## work experience

**Seven Hills Technology** | Cincinnati, Ohio

Software Development & Technology | UX/UI Designer

July 2023 - Present

Designing sketches, moodboards, brand materials, user-task flows, mock-ups, and clickable prototypes for a range of diverse clients. Working closely with Software Developers to ensure design is being carried out effectively. Heavily involved in every step of the design process and very communicative with clients.

**G3 Sports Marketing** | Cincinnati, Ohio

Sports Marketing Agency | Graphic Designer

May - August 2022

Collaborating with the Lead Designer and various Marketing teams to further develop the visual identity of the company and Procamp. Designing for athletes and brands across professional sports and entertainment. Creating marketing materials for events and promotions, including print, digital media content, logos, apparel, and signage.

**Guiding Light Mentoring** | Cincinnati, Ohio

Non-Profit Organization | Social Media and Campaign Manager

August - December 2021

Managing and overseeing social media content, creating visually appealing multi-media content, keeping up with design trends, updating platforms with relevant posts. Developing social strategies and marketing campaign plans.

**Zone Co.** | Cincinnati, Ohio

Law and Planning Firm | Graphic Designer

August - December 2021

Designed client presentations, graphics, social media post templates; brochures, promotional posters; photography. Worked closely with a team of interdisciplinary professionals to deliver visually compelling material to clients and successfully communicate zoning code services.

## contact

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<https://www.linkedin.com/in/aliyaweer/>

References available upon request.

## skills

Adobe Creative Cloud Suite

Figma

Microsoft Office Suite

Google Programs

Photography

Sketching and Drawing

Social Media Content Curation

Virtual Whiteboard Programs, Miro

Basic Life Support (BLS)

CPR Certified

AED Certified

## honors and activities

The CODE Collective

June 2021 - Present

Content Creator

Dean's List

August 2018 - Present

Ohio Reads Volunteer

September 2014 - May 2018

Mentored and guided elementary school students through homework and monitored progress through various study sessions.

Homecoming Queen

September 2017

Varsity Cheerleading

2014 - 2018

Cheerleading Captain 2018.

Sportsmanship and coach's award 2016 - 2018. Worked with squad in practices to come up with team formations, chants, and motions.